Group 1 – Alpha - CSE 102 - The Group Project

Team members: Woojeong Na, Kayeon Kim, MInjun Kim

Our group has decided to create informative website about World university ranking. Purpose of website is mainly providing information to test taker who apply for university. It would help students to decide their major. Also, University tuition and scholarship information can be found from the website for students. Every year, universities ranking can be changed depending on QS world University ranking. We can update the ranking and information frequently to provide valuable information. Lastly, people can leave the comments to provide additional information and ideas about the university.

Our group’s website would have some special menus that will give the users special experiences. Since the target group of our website is students searching for their universities, Our website provides top 50 universities of the world. However, not many students are willing to look over all 50 universities and compare them. Thus, our website provides the function that, if the user choose the universities that they want to know more and compare, our web site provide the comparing information about the universities that the users have chosen. For sure, this function would give practical help to the users. Moreover, there would be some other functions that would sort the universities by locations, courses they provide and their specialties.

Target group for this website would be mainly for high school students who are about to graduate and sophomore or junior year students who would like to prepare for their academic life ahead of time. This website is applicable for school parents as they are over-solicitous for their children’s education. It is also targeted for some of the transferred students who pursue top university abroad. This website has a lot of benefits for these target group. It provides educational contents regarding admission information of university, each school’s test bank for placement test, necessary documents for enrolment and financial information. It shares some information for seminar opening. Moreover, for students who have not decided which program they look for, they can easily find details of all programs from top 50 universities and career opportunities from each major.

Group 2 – Bravo - CSE 102 - The Group Project

**1) Website idea topic**;

An information site providing and recommending restaurants for IGC visitors in South Korea specialized in introducing barrier-free facilities.  
\*Barrier-free: A facility designed or planned so that people with disabilities are not prevented from using something.

**2) Team members**;

Se-Jin Kim, Yong-Ha Lee, Jae-Kwon Jung (Totally 3 people)

**3) Purpose of the website**; To guide and promote the family restaurants, that adopted a barrier-free system for the IGC visitors.

**4) High-level menus and functionalities**;   
High-level menus: About us / Restaurant Guide (Including functionalities below) / FAQ / Reviews  
Functionalities: Searching with food categories (Korean, Japanese, Western, Seafood, Vegetarian) / Searching with locations / Searching with specific tags (barrier-free, parking, the number of people to be accommodated)

**5) The target group for this website (e.g. young children, parents, women, men, doctors)**;

Since we provide the family restaurant information that adopted the barrier-free system, we are targeting foreigners, especially including disabled, elderly people.

**6) Benefits your website will provide to the target group**;

As K-culture is widely spread around the world, many tourists visit Korea every year. In particular, a lot of foreign tourists visit Songdo, where international universities called IGC (Incheon Global Campus) are gathered, and we will provide restaurant information to visitors. Thereby, visitors can beneficially enjoy their trip.

Group 3 – Charlie - CSE 102 - The Group Project

Our website would be mainly about introducing the seller and buyers of second-hand goods. In fact, students in SUNY Korea are having a difficult time every semester to find out which one is selling which book and which one is buying. Moreover, sometimes, the main group chat of SUNY Korea is very noisy because of the people who are selling or buying stuff. We are going to make a website that helps this inconvenient situation. We will collect the information of the seller and present it to the buyers. Buyers will search stuff by the name of the stuff or title of the book.

**2) Team members:**

* Yu Sung Lee, Hyun Bae Ji, Yeoeun Park

**3) Purpose of website:**

* To utilize for finding a used book and other objects for students in SUNY Korea / IGC.
* To help buyers to compare the objects uploaded by sellers and pick out what they want
* To provide contact information of the seller to the buyers.

**4) High level menus and functionalities:**

A. Home

a. Button for uploading a stuff ( for sellers )

b. Button for buying a stuff ( for buyers )

B. Page 1: Type of the item ( for sellers )

a. Books

b. Others

C. Page 2: Requirements to upload item ( for sellers )

a. Name of the stuff

b. Condition

c. Price

d. Contact preference ( e.g. messenger, Kakaotalk or phone call )

e. Contact information

f. Picture of the object for selling

D. Page 3: ( for sellers )

a. Sold out button

E. Page 1: ( for buyers )

a. Search bar

b. Books

c. Others

F. Page 2: Item information ( for buyers )

a. Name of an item

b. Condition

c. Price

d. Seller’s contact preference ( e.g. messenger, Kakaotalk or phone call )

e. Seller’s contact information

f. Picture of the object for selling

**5) Target group for this website:**

* The students who are attending SUNY Korea
* Further students in IGC

**6) Benefits your website will provide to the target group:**

It will give extremely comfortable service to students who are attending IGC. For example, the students who want to buy a book for classes could get a book at a lower price. Also, those who finished the semester or no longer live in the dormitory could get money by selling the stuff which they used. Moreover, since both buyers and sellers are attending IGC, it is convenient for them to deal with things and more reliable. No more ENDLESS buzzing and alarming at group kakaotalk chat of SUNY KOREA.

**Group 4 - Delta**

**CSE 102 Group Project Proposal**

Team 5 is composed of  Yoo Jung Choi, and Seohyoung Lim.

The goal of Team 5 is to create a restaurant review blog.

The purpose of the website is to help the audience decide on whether they want to visit a restaurant by providing reviews of the quality of food, ambiance of the restaurant, quality of service, etc or help them find a quality restaurant to eat at depending on what qualities they are looking for.

For the website, we are planning to divide by type of cuisine, location (Seoul, Korea), search bar, List restaurants by the number of reviews or popularity so the people can look up more easily. Our team targeting the foodies who care enough to look online for a good restaurant. (Foreigners, People who are not familiar with restaurants located in Seoul.)

We strongly believe that include reviews of different restaurants and services will help people to make a decision. Our website can help to filter the restaurants Which have bad service or food quality. This website will be classified neatly and easily for people looking for new restaurants in Seoul, Korea.

CSE 102: Exercise 2

Group E (Lang Gang)

Team E, or Lang Gang, is composed of Christine Kim, Michele Lee, and Soyoko Uranchimeg. We are looking to create an easy-to-navigate blog for learning the Korean language. The purpose of the blog will be to provide different materials to study the Korean language.

The target users of the website are English-speaking Korean learners with more of a focus on beginners. Users will benefit from our blog through the interesting presentation of material (ex. song lyrics to teach some different vocabulary words) and will have some insight into Korean culture and living.

A functionality we will look to include is a search bar for specific navigation. The basic navigation, consisting of the top menu options, will include Grammar, Vocabulary,

Conversations, Song Lyric Translations, Slang, Culture, and Resources. Grammar and vocabulary are the essential sections that are often seen in other language-learning websites that deal with the basics and foundation of the language. Because of how vast the Korean lexicon is, and how complicated grammar can get, these sections will need to be narrowed by, for example, focusing more on idioms, portmanteaus, and abbreviations.

In the effort to give our learners a more interesting experience, we will be including example conversations, song lyric translations, Korean slang, and posts about the culture. This method is beneficial to our users because it provides a more natural way to delve into Korean society by understanding how the language is used by Koreans. Finally, Resources delves into the increasing number of other content creators for L2 learners, such as TalktomeinKorean, HowtoStudyKorean, and Motivate Korean, to help users find what they are looking for.

CSE 102: Exercise 2

Group F (Frank)

**S1. website idea topic**

* Working Title: What’s for dinner?
* Purpose: To provide cooking recipes to various clients (refer to S.6)
* The webpage contains various categories to fulfill the various needs of the clients.
* The webpage contains premium service which requires payment for access.
* We have professional chefs ready to post recipes, answer questions, and have an online learning session.

**S2. Team members**

* Young Ho Son

**S3. Purpose of the website**

* The purpose of this website is to provide clients (refer to S.6) with various information of cooking by having recipes, online tutorials, and forums. This information is provided in a more professional manner by having professional chefs posting recipes, answering questions, and having online tutorials.

**S4. High level menus and functionality**

* In order to build such high-level menus and functionality, we came up with some layouts and categories which are specific, but also user-friendly.
* The menus are divided into three major categories and many follow sub-categories

**The first major category: recipe page**

* trending/hot recipes - recipes that recently appeared on a famous broadcast, etc.
* Find recipes by type

1. By country (Korean, Japanese, Italian)
2. By ingredients (beef, pork, chicken, vegetables, seafood, eggs, dairy products, fruits, nuts, grains, etc.)
3. By dietary restrictions (diet, diabetes, hypertension)
4. By cost (low budget or luxury)
5. By situation (romantic settings, casual, big gatherings)
6. By random (for those who cannot decide what to have for dinner)
7. And More

**The second major category: online training session/tutorial**

* The online tutorial will be exclusively for premium accounts. It provides the following features.
* Online tutorial course: Step by step tutorial courses for all level cooks starting from beginners to experts.
* Courses are categorized by their goal (what to achieve after the tutorial)
* Cooking for dinner, Certificates, invent your own recipe, decoration 101, the art of knives, etc.
* Q &A board: users can post questions that go directly to the chefs for answers. It is a board because that way, users can share common mistakes or problems.
* Ask the chef: this is a direct 1 on 1 message board in which you can have a private chatting room for questions directly to the chefs.

**The third main category: the community board**

* Here is where users can post stories related to cooking. But in a more casual space where everyone can share about their lives and have fun.
* This board is open for all members regardless of premium or not.
* The board has subcategories such as pictures, stories, videos, etc.

**Minor features**

* On top of the main page, there is a login/register button that you can click on to register or login.
* On the bottom of all pages, there are links to the information pages (about us, policies, customer services, contact information, etc.)

**S5. Target group for this website**

* The target of this webpage is for anyone who is interested in cooking. however, we do provide services/information that is more custom/dedicated to the following groups.
* Those who want to look up for recipes by type/categories, those who want to study cooking with a more professional but easy to follow step by step guide, and those who love cooking and are willing to share some of their stories.

**S6. Benefits your website will be available to the target group.**

* Because we offer professional chefs to post and response, we are creating a much more easy and professional learning platform for users to follow a step by step guide starting from scratch to the goal they want to achieve. Moreover, we are also providing a casual, open space where users who share a common interest can interact with each other, share ideas, or just hang out. In this regard, our website is definitely fulfilling the needs of users both who want to learn professional-level cooking or users who want to hang out and cook.